

Safe Kids Georgia

When a child dies or is seriously injured, the lives of families and entire communities are changed forever. **Throughout the world, a child dies from an accidental injury every 30 seconds.** 9 times out of 10, these injuries are preventable.

Safe Kids Georgia was established in 1991 with a purpose of developing a grassroots network of statewide coalitions dedicated to reducing the burden of morbidity and mortality from preventable injuries in children.

Today, SKG is comprised of 32 coalitions covering 65 counties.

In 2017, our coalitions...

Hosted **3,771** events

Educated **772,487** children, caregivers, and professionals

Distributed **26,206** pieces of safety equipment

33%

Reduction in rate of childhood fatalities due to accidental injury from 2007-2015 in Georgia

**SAFE
K:IDS
GEORGIA**

Safety Focus Areas



Vehicle and Road Programs educate families on Child Passenger Safety best practices specifically on installation and proper use of child restraints. For teenagers, the importance of distracted driving prevention is encouraged.



Home Safety Programs intersect with a myriad of initiatives that focus on injury prevention of fire and burns, poisonings, safe sleep, choking suffocations and falls.



Fire Safety Programs focuses on educating and demonstrating to ensure that households are modified in order to prevent serious fires, scalds and burns. Working smoke alarms and carbon monoxide detectors are offered to those in need.



Pedestrian Safety Programs teach safe walking behaviors to both motorists and children, as well as create walkable environmental modifications in high risk areas.



Water Safety Programs instruct families on ways to prevent drownings in pools, lakes and other bodies of water. Personal flotation devices are placed on "loaner life stations" used during swimming or boating.



Wheels Sports Programs teach "Rules of the Road" when using scooters, skateboards emphasizes the importance of wearing helmets that are properly fitted, along with helmet distributions if needed and inspection of bikes.



Youth Sports Safety Programs inform children, parents and coaches of appropriate properly fitted sports gear as well as dehydration, heat exhaustion and concussions.