

Safe Kids Worldwide Updates



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Safe Kids Worldwide Updates

May 2, 2022

**SAFE
KIDS**
WORLDWIDE

OVERVIEW

New Resources

Roles and Responsibilities

Coordinator Toolbox

Network Assessment

Certification Update

Questions



NEW! New Coordinator Checklist

Purpose

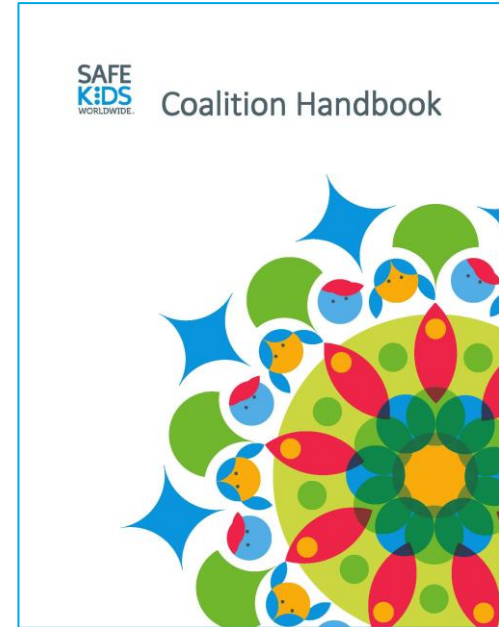
- Starting point for new or interim coordinators
- Familiarize coordinators with Safe Kids Resources



NEW! Coalition Handbook

Background & Purpose

- Guidance for new coalitions and coordinators
- Network input
- Ever-changing document



Your Role: Lead, Serve, Save Lives

- Act as face and voice
- Build and lead coalition
- Coordinate activities
- Plan events
- Recruit volunteers
- Lead strategy
- Reporting



Coalition Best Practices



- **Focus** on 3 to 4 unintentional injury risk areas
- **Cement** relationship with lead agency
- Build a core group of **partners**
- Track your **outputs** and outcomes
- Continuing **education**
- Participate in Safe Kids **campaigns**
- Work with **state** Safe Kids office



Resource Center

[Want to share?](#) [Staff](#) [News](#) [Jobs](#) [Members](#) [Forums](#) [Log Out](#)

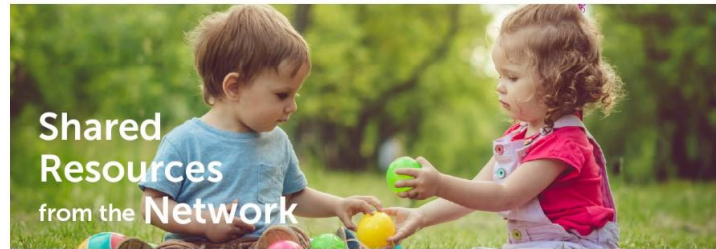
 Network Member Resource Center

[Campaign and Program Resources](#) [Resources Library](#) [Partner Marketplace](#) [Kaleidoscope](#)

What's New

[Home](#)

feel free to call us  202-662-0600  [Members IT Support](#)  [Program Management Tool](#)



→ WELCOME

→ CURRENT AND UPCOMING CAMPAIGNS

→ RESOURCES BY TOPIC/TOOLS

→ TRAINING

→ NEW TO THE RESOURCE CENTER

Welcome!

The Network Member Resource Center is the headquarters for all sorts of resources designed to support members of the Safe Kids Worldwide network. You'll find everything from campaign materials to evergreen messages; advocacy resource to discounted merchandise. Learn more about these resources.

Quick Links

- 2022 Network Assessment
- Rail Safety Resources
- Resource Center Updates
- PrevCon Resilience Video
- Grants Webinar

Check it Out!

View shared Resources by Coalition Members.

[Want to share?](#)



DAPHNE GREENLEE

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Kaleidoscope



- Go-To Resource for everything SKW related
- Monthly E-newsletter
- Announcements
- Grants
- Research
- Webinars
- Coalition Spotlights & more!

Brand Resources

- Brand Guidelines
 - Co-Branding Policy
- Logos
- Templates
- Photos



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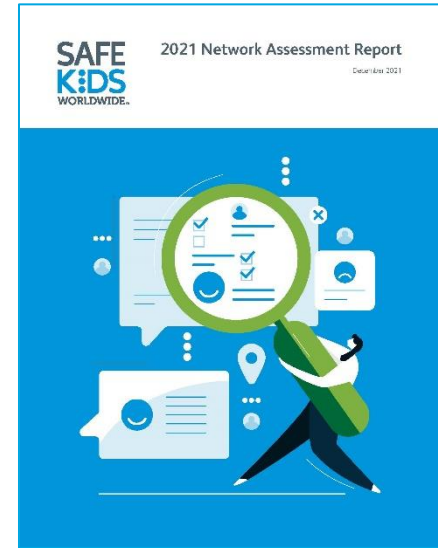
SAFE
KIDS
GEORGIA

SAFE
KIDS
ATHENS



Network Assessment

- THANK YOU!!!
- Importance of results
- Current status
- Resources



NATIONAL
**CHILD
PASSENGER
SAFETY**
CERTIFICATION

A Program of
Safe Kids Worldwide

Child Passenger Safety Certification Update



Certification Team

- Wardell Bonner at cpscert@safekids.org or 202-875-6330
 - Recertification, managing a course, paying a fee, website issues
- Stephanie Heitsch at sheitsch@safekids.org
 - CEU Pre-approvals, Tech Proxy apps, Instructor Candidacy apps, Nursing Continuing Education credits
- Debbie Landoskey at cpsaudit@safekids.org
 - Audit questions



Certification Team

- Cass Herring at certadvisor@safekids.org
 - Technical content, Policy and Procedures
- Shushanna Mignott at smignott@safekids.org
 - General certification questions or feedback



Alternatives for Recertification

Recertification alternatives are still available

- Use CEUs in place of seat checks
- 1CEU is equivalent to 1 approved seat check



Alternatives for Recertification

Instructors can substitute approved community education webinars for instructor hours

# of Teaching Hours Earned	# of Remaining Teaching Hours	# of required Community Education Hours
0-10	11-20	5
11-19	1-10	2
20 or more	0	0



Hybrid FAQ's

- Hybrid course fee
 - \$95 same as in person delivery
- Technician Guide shipment
 - Technician Guides will be shipped to one location, instructor team will facilitate distribution



Hybrid FAQ's

- Instructor ratio
 - 1 instructor to 5 students
- Instructor Candidacy
 - The hybrid course is not an option to complete instructor candidacy



Hybrid FAQ's

- Instructor hours
 - Skills evaluations, Hands on activities, leading/co-leading a virtual checkpoint
 - Can earn up to 8 course administration hours for video review and office hours
 - Mentoring hours are not available



Questions?



Contacts



Our Team

EXECUTIVE



Torine Creppy

President & Chief Program Officer | tcreppy@safekids.org | 202-662-0638

For more than 20 years, Torine has been dedicated to Safe Kids Worldwide, working with funders, legislators and community leaders around the world to develop and implement strategic initiatives, create meaningful partnerships and change behavior. She is driven by a passionate commitment to protect children by leveraging research and proven public health strategies to drive impact. She is a member of the American Public Health Association, the National Urban League, NAACP, the National Head Start Association and Leadership Greater Washington.



Krystal Phillips

Administrative Manager | kphillips@safekids.org | 202-662-4467

Krystal manages and oversees the organization's day-to-day office administration. She is also a child passenger safety technician and instructor and has a special expertise in transportation of children with special needs. Krystal began working in injury prevention as the safety center coordinator at the Children's Hospital of Michigan.

RESEARCH & PROGRAMS



Morag Mackay

Research Director | mmackay@safekids.org | 202-662-0629

Morag manages research projects and maintains up-to-date data from government agencies and partners on medicine safety. Morag has worked in child injury prevention and control for more than 25 years. Her contributions to the field have been in the areas of injury surveillance, research, education, policy, program planning and evaluation.



Mark Chandler

Research Associate | mchandler@safekids.org | 202-662-4474

Mark is an experienced research scientist in the realms of risk communication, injury surveillance and epidemiology. Mark supports the Director of Research in the development and implementation of research and program evaluation on a variety of unintentional injury risk areas. Prior to joining Safe Kids, Mark provided wide-ranging research support for Federal grants and contracts, specifically in the areas of diabetes prevention and management, childhood sports concussion prevention, and occupational safety and health.

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